



Press Release

For immediate release

June 11, 2008

City County Credit Union of Fort Lauderdale is the newest credit union to sign an agreement outsourcing its contract management and negotiation services to Maple Street, Inc. City County joins a growing list of credit unions that recognize the value in outsourcing contract management and negotiation services as an essential step in effective cost control.

“The idea of managing our vendor contracts in an effort to reduce expenses was something that appealed to our organization, particularly with the renewed emphasis on vendor management. The service provided by Maple Street was a solution we were looking for that did not require any new staffing. We also felt having better contract management in place will ensure we’re getting the best prices and terms,” says William Marquardt, President of City County. “It will also help us comply with vendor management regulations.”

“City County is a progressive credit union and we look forward to working with City County to complement its ongoing efforts to control costs,” says Michael Crofts, President of Maple Street, Inc. “By working together, we can reduce expenses and meet regulatory requirements at the same time.”

City County Credit Union is a full-service credit union located in Fort Lauderdale, Florida. It currently has approximately \$287 million in assets and 40,000 members. Maple Street, Inc. is located in Altamonte Springs, Florida and provides outsourced contract management and negotiation services to credit unions across the United States.

For more information, please contact Michael Crofts, President, Maple Street, Inc. at (800) 513-6839 or Mike@MapleStreetInc.com.