



Press Release

for immediate release

December 12, 2006

Coastline Federal Credit Union has signed an agreement outsourcing its contract management and negotiation services to Maple Street, Inc. Coastline Federal Credit Union joins a growing list of credit unions that recognize the value in outsourcing contract management and negotiation services as an essential step in effective cost control.

Coastline Federal Credit Union is a \$131M dollar credit union located in Jacksonville, Florida. "We had already begun getting our contracts organized and in order before we found Maple Street and knew that contract management was an essential part of cost control and good financial management," says Wayne Harubin, President and CEO of the credit union. "By working with Maple Street we can focus our resources on other pressing business within the credit union but still better manage our costs."

"We are excited to be able to help Coastline Federal Credit Union continue its cost control efforts with contract management," says Michael Crofts, President of Maple Street, Inc. "We can take on the task of managing the credit union's contracts and, because this is our main business, we can do so very efficiently. We expect that working together the credit union will realize significant cost savings."

Coastline Federal Credit Union is a community based credit union located at 4651 Emerson Street, Jacksonville, Florida 32207. The credit union currently has approximately \$131,000,000 in assets and 17,096 members. Maple Street, Inc. is located in Longwood, Florida and provides profit improvement and contract management services to credit unions across the United States.

For more information, please contact Mike Crofts, President, Maple Street, Inc. at (800) 513-6839 or Mike@MapleStreetInc.com.